

Branding

PACKAGES

HEADSHOTS
PACKAGES

HOW IT
WORKS

TERMS &
CONDITIONS

Hi there,

I'm *Sabrina Luz*

As a **personal branding** photographer, I work closely with my clients to understand their **brand story** and capture their **unique personality** and style in each shot.

I believe that **every client is unique** and has their **own story to tell**, and it's my privilege to help them share that story through my photography. I look forward to the **opportunity** to work with you and **capture your special moments**.



SABRINA LUZ

Studio

HOW IT WORKS ?

Brand photography is a suite of professional images that represent your business visually, and fit with your visual identity through their use of colours, tone, props, sets and more.

These can include photos of you, your team, your products, your process, your space and other things that make your business unique.





Read Carefully

SESSION FEE

The session fee is \$300

The session fee covers Sabrina's time and talent, only.

All deposit fees are non-refundable if the client initiates cancellation.

This session fee covers a pre-consultation done over the phone, e-mail or in person and the ordering appointment.

Clients that purchase a Newborn Session with

SABRINA LUZ *Studio*

are more than welcome to choose our *Client closet*
at NO additional Cost

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Branding Photography Sessions



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Small business

Starter pack

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CANDID SHOTS *on location*

NATURAL BEHIND THE SCENE SHOTS

1 hour session

25 High resolution edited images*

additional image purchase \$20 per image

online view gallery

option to upgrade to your entire gallery



BUSINESS PORTRAITS *on location*

INDIVIDUAL HEADSHOTS

30 minutes session

5 x High resolution edited images*

1-2 outfits

additional image purchase \$20 per image

online view gallery

extra per person \$55

2 sessions on
the same day

\$299 + session fee



OPTION TO UPGRADE TO YOUR ENTIRE GALLERY \$300
WEEKEND FEE \$ 150

* RETOUCHING INCLUDES MINIMAL AND NATURAL SKIN RETOUCHING IN ADOBE LIGHTROOM. FOR ADVANCED SKIN RETOUCHING, HAIR OR CLOTHES ADJUSTMENT REQUIRED IN ADOBE PHOTOSHOP - ADDITIONAL PHOTOSHOPPING FEE START FROM \$10 PER SHOT.

BRANDING *studio session*

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Headshots

45 minutes photoshoot

10 edited images

1-2 Wardrobe changes

Hair & make-up available at extra cost

Online view gallery

\$199 + session fee

P

A

up to 1 hour photoshoot

20 high resolution digital images

1-2 Wardrobe changes

Hair & make-up available at extra cost

Online view gallery

\$299 + session fee

C

K

A

up to 2 hours photoshoot

30 high resolution digital images

2-4 Wardrobe changes

Hair & make-up available at extra cost

Online view gallery

\$399 + session fee

G

E

* Retouching includes minimal and natural skin retouching in Adobe Lightroom.

For advanced skin retouching, hair or clothes adjustment required in Adobe Photoshop - additional photoshopping fee start from \$10 per shot.

S



A DEPOSIT FEE IS REQUIRED FOR BOOKINGS.
ALL DEPOSIT FEES ARE NON-REFUNDABLE IF THE CLIENT INITIATES
CANCELLATION.

WEEKEND FEE \$ 150

BUSINESS BRANDING

LIFESTYLE PORTRAITS + CANDID SHOTS FOR
BUSINESSES

on location

Mini session

1 hour branding session at location(s)
of your choosing

25 final edited images in digital and
print resolution

Personal pre-shoot consultation

Option to purchase additional images
or upgrade your package

\$259 + session fee

Signature

up to 2 hour branding session at location(s)
of your choosing

50 final edited images in digital and
print resolution

Personal pre-shoot consultation

Option to purchase additional images or
upgrade your package

\$399 + session fee

* Retouching includes minimal and natural skin retouching in Adobe Lightroom.
For advanced skin retouching, hair or clothes adjustment required in Adobe Photoshop -
additional photoshopping fee start from \$10 per shot.

WEEKEND FEE \$ 150

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Mini sessions

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"BUT I JUST NEED ONE PICTURE TO UPDATE MY LINKEDIN"
IF YOU'RE THIS PERSON, THIS OPTIONS ARE PERFECT FOR YOU !

UPDATE YOUR PROFILE PICTURE

BUSINESS PORTRAITS

INDIVIDUAL HEADSHOTS AT STUDIO

10 - 15 minutes for each person

1x High resolution edited image*

additional image purchase \$20 per image

online view gallery

\$110 per person

FOR MORE THAN
2 PEOPLE: \$100 EACH

WEEKDAYS ONLY
MON- WED 9AM - 4PM

UPDATE YOUR TEAM PICTURE

TEAM PORTRAITS

GROUP PHOTOGRAPHY AT STUDIO

10 minutes for team

1x High resolution edited image*

additional image purchase \$20 per image

online view gallery

\$150 per team

FOR MORE THAN
5 PEOPLE: \$25 EXTRA PER
PERSON

WEEKDAYS ONLY
MON- WED 9AM - 4PM

WEEKEND FEE \$ 150

A DEPOSIT FEE IS REQUIRED FOR BOOKINGS.

ALL DEPOSIT FEES ARE NON-REFUNDABLE IF THE CLIENT INITIATES CANCELLATION.

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If you do not see a **branding photography**
packages that suits your business needs
Please contact me

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Terms & Conditions

Deposit session fee and Signed Digital Contract
required upon time of Booking/Consultation,
balance due 1 - Day Prior to Session

Prices subject to change at any time *without notice*.
Sabrina Luz Photography is happy to serve in Sydney &
Surrounding Areas.

*Traveling Fees May Apply

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